

# Golden Gate Society For Coatings Technology

## Officers 1989-1990

President	Vice President	Treasurer	Secretary	Society Representative
Ernest Soldavini	Gordon Pioch	Jack Duis	Margaret Hartmann	Tim Donlin
Huls America 415/462-5700	Triangle Coatings 415/895-8000	Pacific Coast Chemicals 415/549-3535	Midland Div./Dexter Corp. 415/471-7171	Pacific Coast Chemicals 415/549-3535

October 9, 1989

Mr. Michael W. Malaga  
Chairman, FSCT History Committee  
6468 State Road, L-17  
Parma, OH 44134

Dear Mike,

Subject: History of the GGSCT

In response to your request for Federation Society representatives to submit the history of their individual societies to your committee, a Golden Gate Society History Committee was formed. It has compiled an up-to-date history using the Cleveland Society format. A copy is enclosed. Copies of the GGSCT history have also been distributed to those indicated below.

If we can be of further assistance, Mike, please let us know.

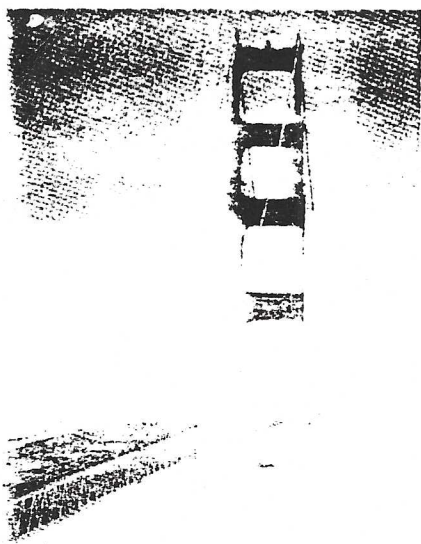
Kindest regards,

A. Gordon Rook, Chairman  
1989-90 GGSCT History  
Committee

AGR/pj

cc: B. Adler  
T. Donlin  
J. Duis  
J. Geiger  
Margaret Hartmann

G. Pioch  
L. Sanguinetti  
E. Soldavini  
R. Ziegler



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GOLDEN GATE SOCIETY FOR COATINGS TECHNOLOGY

HISTORY 1922-1989

Compiled by the GGSCT History Committee

Gordon Rook, Chairman  
Barry Adler and Louie Sanguinetti, Members

GOLDEN GATE SOCIETY HISTORY

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## GGSCCT HISTORY 1922-1989

In September of 1922, a group of paint production men of the San Francisco Bay Area felt a definite need for an organization of production men to help solve mutual problems and to benefit by the fellowship offered by such an organization. An organization meeting was called on September 18, 1922. Those present at this charter meeting were: C.S. Fleming, The Paraffine Companies; A.H. Gregory, National Lead Company; W.W. Holt, R.N. Nason Company; Charles Hoover, Friedman Paint Company; Charles Hulton, California Paint Company; Fred Levy, W.P. Fuller and Sons; G.M. Goldberg Company; Tibbetts, Company Unknown; and R.L. Wharton, Certain-teed Products. Thus, the Bay Cities Paint Superintendent Club was formed with ten members. Officers were elected and George Nagel served as president for the years 1922-23. Originally, membership was restricted to representatives of paint and varnish producers. In 1937, raw material salesmen were invited to attend meetings and in the early forties, were offered in-active or associate membership.

The first paint and varnish production clubs were originated in the East and Midwest during 1914 and 1915; and in June 1922, nine such clubs banded together to form the Federation of Paint and Varnish Production Clubs. George B. Heckel of Philadelphia was made secretary and temporary chairman of the new national organization to serve until a president and regular officers were elected. In 1923, the Bay Cities Paint Superintendents Club changed its name to California Paint Superintendents Club and joined the Federation of Paint and Varnish Clubs in 1923. In 1932, the Society adopted a constitution and by-laws as recommended by the Federation and the name was changed to the Golden Gate Paint and Varnish Production Club, but still represented production men from the San Francisco Bay Area. In 1960, the name was changed to the Golden Gate Society for Coatings Technology and in 1966, the Society was incorporated under California law.

The program for the meeting was to consist of talks presented by the heads or superintendents of various supply houses concerning their products; and in the early days, some difficulty was experienced in obtaining speakers. Visual aids varied from making use of "latern slides" in the early twenties to talking motion pictures in the thirties and today's video cameras.

A joint meeting was held of the executive committee's of the Golden Gate Society and the Los Angeles Society in the summer of 1954. It was agreed to coordinate programs between the two groups. This was later extended to include the Rocky Mountain and Pacific Northwest societies and has been in effect for thirty-five years under the aegis of the Western Coatings Societies. One of the cooperative efforts of this group has been the Western Coatings Societies Biennial Symposium and Show, which was first held in Los Angeles in April of 1952. Established on a biennial basis and alternating between San Francisco and Los Angeles, symposia and



shows were held in San Francisco at the Fairmont Hotel from 1954 to 1979. The 1983 and 1987 Symposia were held at the Hyatt in San Francisco and in Monterey at the Sheraton respectively. The 1991 Symposium is scheduled to be at the San Francisco Hilton Hotel. Attendance varies between 1500-2500 people.

A course in Paint Technology has been sponsored by the Golden Gate Society through its Education Committee for over 47 years. Originally, the courses were held at the City College of San Francisco and were transferred to Merritt College, Oakland, John O'Connell in San Francisco and at San Jose State College, San Jose, primarily for night classes.

Among the first instructors were Clyde Ryan followed by Dr. Ralph Shuey, Frank Wilson, Neil Estrada, William Sawyer, Larry Graubart and George B. Scott. In addition, through the cooperation of the Golden Gate Paint Varnish and Lacquer Association and the GGSC, a course in Paint Technology was included as a part of the curriculum at the San Jose Regional Vocational Center, San Jose in 1969 with Ken. G. Probst as resident instructor.

A coatings library was established several years ago at the Redwood City Library, which is currently being used quite actively and contains one of the most complete collections of books on coatings and related subjects in the west. The Rohm and Haas library has been added to the collection. Purchase of new books are made every year to keep the library up-to-date.

The Golden Gate Society has had a strong scholarship program, which currently offers three scholarships per year to needy and deserving students. These are the Robert Minuicciati scholarship and the two Fred Appel scholarships.

Since 1970, the Manufacturing Committee has sponsored an all-day symposium once a year on topics of vital interest to the coatings industry. A list of the topics is enclosed.

On September 18, 1972, the Golden Gate Society celebrated its Golden Anniversary with special festivities arranged by the Fiftieth Anniversary Chairman, Barry Adler, at Sabella's Fisherman Wharf, San Francisco. The event was well attended. The Golden Gate Society started from a humble beginning and has grown to be a dynamic organization in a dynamic industry.

ROSTER OF SOCIETY PRESIDENTS

Past Presidents

George Nagel (Dec)	1922-23
Fred Levy (Dec)	1924
C.S. Fleming (Dec)	1925
R.J. Hauk (Dec)	1926
P.M. Waldron	1927
E.T. Frickstadt (Dec)	1928
W.E. Nutz	1929
H.L. Oak	1930
C.H. Rose	1931
W.F. Harrison	1932
H.R. Harlan (Dec)	1933
P.M. Waldron (Dec)	1934
W.J. Quinn (Dec)	1935
O.H. Robertson (Dec)	1936
P.D. Buckminister (Dec)	1937
J.B. Heymes	1938
G.J. Grieve	1939
Frank Hetrick	1940
Harry Eastwood	1941
W.R. Bowman (Dec)/H.W. Crockett	1942
S.U. Greenberg (Dec)	1943
L.A. Thompson	1944
J.R. Hawkins (Dec)	1945
Wm. Benson/C.E. Campbell	1946
Frank Leibold (Dec)	1947

R.W. Hammond (Dec).....	1948
L.L.C. Hanelt.....	1949
S.L. Davidson (Dec).....	1950
A.H. Cramer (Dec).....	1951
J.D. Beeby.....	1952
W. Rhoades.....	1953
R.P. Weber.....	1954
Otto Trechter, Jr.....	1955
R. Halstead.....	1956
W.C. Parle.....	1957
Frank Mendes (Dec).....	1958
William Metcalf.....	1959
Paul Hamlin (Dec).....	1960
L.K. Radbruch (Dec).....	1961
Robert E. Minucciani.....	1962
Louie Sanguinetti.....	1963
John W. Lorimer.....	1964
A. Gordon Rook.....	1965
Barry Adler.....	1966
A. Lynn Axelson.....	1967
Neil Estrada.....	1968
Al Zanardi/Larry Graubart.....	1969
Larry Graubart.....	1970
Elder Larson.....	1971
William Sawyer.....	1972
Lowell Cummings.....	1973
R. Dwight Cole (Dec).....	1974

Edward Kevin.....	1975
Eric Tengbergen.....	1976
Ernest "Bud" Harmon.....	1977
Walter G. Ballinger (Dec).....	1978
Ken Probst.....	1979
Ted Favata.....	1980
Sharon Vadnais.....	1981
Ernest "Bud" Harmon.....	1982
F. Robb Holt (Dec).....	1983
Adrian Adkins.....	1984
Ken Trautwein.....	1985
Bob Miller.....	1986
Patricia Shaw.....	1987
Tim Donlin.....	1988
David Filson (Current President).....	1989
Ernest J. Soldavini (President-Elect).....	1990





PAST PRESIDENTS OF THE GOLDEN GATE SOCIETY  
FOR COATINGS TECHNOLOGY

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(Photographs from 1922-1972)

Top Row (L to R): E.T. Frickstadt 1928, Wm. Nutz 1929, H.L. Oak 1930, Carlton H. Rose 1931, W.F. Harrison 1932, H.R. Harlan 1933, and W.J. Quinn 1935.

Second Row (L to R): O.H. Robertson 1936, P.D. Buckminister 1937, J.B. Heymes 1938, G.J. Grieve 1939, Harry Eastwood 1941, W.R. Bowman 1942 and Harold W. Crockett 1942.

Third Row (L to R): S.V. Greenberg 1943, L.A. Thompson 1944, J.R. Hawkins 1945, William Benson 1946, C.E. Campbell 1946, Frank Leibold 1947 and R.W. Hammond 1948.

Fourth Row (L to R): Les Hanelt 1949, S.L. Davidson 1950, A.H. Cramer 1951, J.D. Beeby 1952, Walter Rhodes 1953 and Dick Weber 1954.

Fifth Row (L to R): Otto Trechter, Jr. 1955, Robert Halstead 1956, W.C. Parle 1957, Frank Mendes 1958, Wm. Metcalf 1959 and Paul Hamlin 1960.

Sixth Row (L to R): Les Radbruch 1961, Robert Minucciani 1962, Louie Sanguinetti 1963, John Lorimer 1964, A. Gordon Rook 1965 and Barry Adler 1966.

Seventh Row (L to R): A. Lynn Axelson 1967, Neil Estrada 1968, Al Zanardi 1969, Larry Graubart 1970, Elder Larson 1971 and Wm. Sawyer 1972.

Not Pictured: George Nagel 1922-23, Fred Levy 1924, C.S. Fleming 1925, R.J. Hauk 1926, Porter M. Waldron 1927/1934 and Frank Hetrick 1940.



FEDERATION PAST PRESIDENTS

Leonard Davidson was Society President in 1950 and President of the Federation in 1971.

A. Gordon Rook served as Society President in 1965 and Federation President in 1973.

Neil Estrada became Society President in 1968 and President of the Federation in 1977.

Elder Larson was Society President in 1971 and Federation President in 1980.

Paul D. Buckminster reversed the procedure by becoming Federation President in 1929 and GGSCT President in 1937.

HONORARY MEMBERS

S.L. Davidson  
Allan Davies  
F.G. Ferrazano

Garnet J. Grieve  
Frank Leibold  
William Nutz

RECIPIENTS OF DISTINGUISHED SERVICE AWARDS

Barry Adler  
Harold Brez  
Robert D. Cole  
Lowell Cummings  
Alan G. Davies  
C.G. Dunster  
Harry Eastwood  
Neil Estrada  
Ted Favata  
Fred Ferrazano  
Larry Graubart  
Paul Hamlin  
Ernest "Bud" Harmon  
Donald L. Johnson

Edward P. Kevin  
Nelson V. Link  
W.S. McCullough  
Robert Miller  
R.E. Minucciani  
William E. Nutz  
Clyde Palmer  
Leo Persson  
A. Gordon Rook  
William Sawyer  
Louie Sanguinetti  
Patricia Shaw  
Ken Trautwein  
Paul Wood

RECIPIENTS OF THE HARRISONS & CROSFIELD AWARD  
FOR OUTSTANDING SERVICE TO THE COATING INDUSTRY

Barry Adler  
Lynn Axelson  
Michael Caponio  
Lowell Cummings  
Cy Dunster  
Neil Estrada  
Ted Favata

Paul Hamlin  
Ernest "Bud" Harmon  
Bob Minucciani  
A. Gordon Rook  
Louie Sanguinetti  
Geo. E.S. Thompson

**Golden Gate Society for Coatings Technology  
COUNCIL/SOCIETY REPRESENTATIVES**

<u>YEAR</u>	<u>COUNCIL REPRESENTATIVE</u>	<u>COMPANY</u>
1946-47.....	R.W. Hammond.....	The Sherwin-Williams Co.
1947-48.....	" .....	"
1948-49.....	S.L. Davidson.....	W.P. Fuller & Co.
1949-50.....	" .....	National Lead Co.
1950-51.....	J.D. Beeby.....	W.P. Fuller & Co.
1951-52.....	W.F. Rhoades.....	Pacific Paint & Varnish Co.
1952-53.....	" .....	"
1953-54.....	R.P. Weber.....	W.P. Fuller & Co.
1954-55.....	Robert Halstead.....	National Lead Co.
1955-56.....	William Parle.....	California Ink Co.
1956-57.....	" .....	"
1957-58.....	William Metcalf.....	W.P. Fuller & Co.
1958-59.....	Frank Mendes.....	Walter N. Boysen Co.
1959-60.....	Paul T. Hamlin.....	National Lead Co.
1960-61.....	Les Radbruch.....	Glidden Co.
1961-62.....	Paul T. Hamlin.....	National Lead Co.
1962-63.....	" .....	"
1963-64.....	" .....	"
1964-65.....	Frank A. Leibold.....	The Sherwin-Williams Co.
1965-66.....	" .....	"
1966-67.....	" .....	"
1967-68.....	Barry Adler.....	Electo Co., Inc.
1968-69.....	" .....	"
1969-70.....	A. Gordon Rook.....	Pabco Paint Corp.
1970-71.....	Neil Estrada.....	Reichhold Chemicals, Inc.
1971-72.....	" .....	"
1972-73.....	" .....	"
1973-74.....	" .....	"

SOCIETY REPRESENTATIVE

1974-75.....	A. Gordon Rook.....	Napko Corp.
1975-76.....	" .....	"
1976-77.....	" .....	"
1977-78.....	" .....	"
1978-79.....	" .....	"
1979-80.....	" .....	"
1980-81.....	" .....	O'Brien Corp.
1981-82.....	" .....	"
1982-83.....	" .....	"
1983-84.....	Barry Adler.....	Royell, Inc.
1984-85.....	" .....	"
1985-86.....	" .....	"



1986-87.....	"	.....	"
1987-88.....	"	.....	"
1988-89.....	"	.....FRP Supply	

**Golden Gate Society for Coatings Technology  
ANNUAL MEETING AWARDS**

- 1972--Edward P. Kevin, 2nd Prize, Ernest T. Trigg Award
- 1973--A. Gordon Rook, Distinguished Service Award
- 1974--Carl V. Thompson, 1st Prize, Ernest T. Trigg Award
- 1976--MMA Award  
--William Sawyer (Chairman--Project Subcommittee), 1st Prize, A.F. Voss/American Paint Journal Award (Practical category)
- 1977--MMA Award  
--Neil S. Estrada, Distinguished Service Award
- 1978--1st Prize, A.F. Voss/American Paint Journal Award (Technical category)  
--2nd Prize, Ernest T. Trigg Award
- 1979--MMA Award  
--Sharon Vadnais, 2nd Prize, Ernest T. Trigg Award
- 1980--Patricia Shaw, 2nd Prize, Program Committee Award  
--Patricia Shaw (Chairman--Technical Committee), 3rd Prize, A.F. Voss/American Paint & Coatings Journal Award
- 1981--Robert D. Athey, Jr., 2nd Prize, Program Committee Award
- 1983--MMA Award, Class B Competition
- 1984--Robert D. Athey, Jr., (Chairman--Technical Subcommittee), 1st Prize, A.F. Voss/American Paint & Coatings Journal Award  
--Robert D. Athey, Jr., 2nd Prize, Society Speakers Award
- 1985--MMA Award, Class B Competition
- 1986--MMA Award, Class B Competition  
--Neil S. Estrada, George Baugh Heckel Award
- 1987--MMA Award, Class B Competition  
--Robert D. Athey, Jr., 1st Prize, Society Speakers Award
- 1988--Robert D. Athey, Jr., 1st Prize, Society Speakers Award  
--Robert D. Athey, Jr. (Chairman--Technical Committee), 3rd Prize, A.F. Voss/American Paint & Coatings Journal Award

GOLDEN GATE SOCIETY FOR COATINGS TECHNOLOGY  
MANUFACTURING COMMITTEE YEARLY CONFERENCES

- 1989 - Conference '89 - "Image Building Through Communications"
- 1988 - Conference '88 - "In Step with the Times...Are You?"
- 1987 - Conference '87 - "Toxics--Issue of the Decade"
- 1986 - Conference '86 - "Demonstration/Determination of Volatile  
Compounds in Solvent and Water Borne  
Coatings"
- 1985 - Conference '85 - "Packaging-Labeling-Warehousing  
Regulations"
- 1984 - Conference '84 - "Safety and Robotics"
- 1983 - Conference '83 - "Paint Manufacturing Methods--Update"
- 1982 - Conference '82 - "Computer Time"
- 1981 - Conference '81 - "Safety and Government Regulations"
- 1980 - Conference '80 - "Manufacturing Aid for the Decade '80"
- 1979 - Conference '79 - "Mixing Time '79"
- 1978 - Conference '78 - "Input-Output '78"
- 1977 - Conference '77 - "Government Agencies-Regulations Have  
Reasons"
- 1976 - Conference '76
- 1975 - Conference '75
- 1974 - Conference '74
- 1973 - Conference '73
- 1972 - Conference '72 - "Aspects of Waste Disposal"
- 1971 - Conference in Straining, Filling and Packaging of Paint and  
Related Products.
- 1970 - Conference '70

GOLDEN GATE SOCIETY PAPERS PRESENTED  
AT FEDERATION ANNUAL MEETINGS

<u>Year</u>	<u>Subject</u>
1939	- Primer for Nonferrous Metals - (Part I)
1940	- Magnesium and Aluminum Alloys - (Part II)
1944	- Magnesium and Aluminum Alloys - (Part III)
1945	- Tall Oil in Surface Coatings
1946	- Floor Paint Vehicles
1948	- The Cure Plate as a Possible Tool for Alkyd Manufacture
1949	- Color Photography as a Technical Aid in the Scientific Study of Paint Products
1950	- Evaluation of Body Varnishes in Gloss Enamels
1950	- Effect of Polyol Variation in Tall Oil Ester Coatings
1953	- Solvency Characteristics of Low Odor Type Thinners
1954	- How Do Technical Departments Coordinate with Production and Sales?
1956	- Paint Industry Literature Classification
1956	- Exposure Characteristics of Clear Finishes for Exterior Wood Surfaces
1956	- Exposure Characteristics of Latex Stucco Paints
1956	- Exposure Characteristics of Clear Finishes for Exterior Wood Surfaces
1957	- Anti-Rust Additives in Primer Paints
1961	- Standard Oil Ultraviolet Accelerated Testing Method
1966	- Color Instruments Take the Visual Color Aptitude Test
1966	- Effectiveness of Zinc Oxide in Color Retention of Exterior Coatings
1967	- Exterior Durability of Catalyzed Coatings on Redwood
1968	- Effect of Hydroxy Number on Alkyd Resins



- 1971 - Properties of Pigmented Alkyds with Controlled Hydroxy Numbers
- 1977 - Relationship of Flash Points of Solvents, Resin Solutions, and Paints
- 1979 - Comparison Methods to Determine the Water Content of Emulsion Paints
- 1981 - Corrosion Inhibitive Performance of Some Commercial Inhibitive Non-Toxic Primers.
- 1984 - Waterborne Corrosion-Inhibitive Primers
- 1985 - Waterborne Corrosion Inhibitive Primers Evolve to be Competitive
- 1988 - Room Temperature Crosslinking Latex Systems

TECHNICAL SYMPOSIA

The following is a list of the Western Coatings Societies Biennial Symposia and shows hosted by the Golden Gate Society:

<u>Date</u>	<u>Symposium</u>	
1954	Second Biennial Symposium and Show	Fairmont Hotel San Francisco, CA
1958	Fourth Biennial Symposium and Show	Fairmont Hotel San Francisco, CA
1962	Sixth Biennial Symposium and Show	Fairmont Hotel San Francisco, CA
1966	Eighth Biennial Symposium and Show	Fairmont Hotel San Francisco, CA
1970	Tenth Biennial Symposium and Show	Fairmont Hotel San Francisco, CA
1974	Twelveth Biennial Symposium and Show	Fairmont Hotel San Francisco, CA
1979	Fourteenth Biennial Symposium and Show	Fairmont Hotel San Francisco, CA
1983	Sixteenth Biennial Symposium and Show	Embarcadero San Francisco, CA
1987	Eighteenth Biennial Symposium and Show	Sheraton Hotel Monterey, CA
1991	Twentieth Biennial Symposium and Show	Hilton Hotel San Francisco, CA

1995?

1999

Sparks, NV

GOLDEN GATE SOCIETY FOR COATINGS TECHNOLOGY  
ROON AWARD WINNERS

- 1971 - Fourth Prize - "Precise Control of Solvent Blend Composition During Evaporation", William H. Ellis and Phillip H. Goff, Chevron Research Co.
- 1970 - Third Prize - "Corrosion and the Electrodeposition Process" - Clayton A. May, Shell Development Co.
- 1968 - Second Prize - "Dissolution of the Anode During the Electrodeposition of Surface", Clayton A. May and George Smith.
- 1966 - First Prize - "The Evaporation of Non-Hydrogen Bonding Solvents from Resin Films", Gordon M. Sletmoe, Shell Development Co.